

swissMODULAR JOINS HENNIG

Voices from Hennig and swissMODULAR

"After more than 36 years of building up Triag International, it was time to find a solution for how to continue the future of the company. Our main priority was to give the company the best possible foundation for continued success in the global market.

We strongly believe that, in today's increasingly complex global economic and political environment, joining forces with a strong partner creates the best conditions for our company's long-term growth and continued success. Claudia and I had three possible paths: selling to an investment firm, to another Swiss machine tool company, or to a customer who had worked with us for many years and really understood what makes swissMODULAR special. We also wanted our family members to stay involved after two years of leading the company: Yanick Müller, our nephew, who will be the CEO and Sales Director and Noemi Baumgartner, our daughter, who is managing the marketing.

For us, Hennig and the Goellner family were the right choice. We knew that the company would remain growth-oriented, that there would be a strong commitment to Swiss-made quality, and that the people and the team would continue to matter. As a family-owned company, they also understand the importance of continuity, team spirit, and respecting what has been built over many years. We felt that Hennig was the right partner to carry forward what our team, Claudia and I have built. We believe that this is a great win for both sides and also an important step for the future of swissMODULAR.

I will stay on the board and continue as an advisor in the future, for as long as I can contribute ideas and provide support. We wish Yanick and the entire team a successful and happy future as part of Hennig."

Beat Baumgartner & Claudia Müller Baumgartner
Former Owner and CEO Triag International



"For us, the fit with swissMODULAR goes back to a mantra our Hennig workholding team has used for many years: Build on the Rock. Build on the Rock has always meant more than a tagline for us. It's how we lead: with faith, with our values, and with an eye on what's next. Bringing swissMODULAR into the Hennig family is a natural extension of that philosophy. We see a company, a team, and a product system that share our focus on quality, reliability, long-term relationships, and building solutions that are made to last.

What makes swissMODULAR especially exciting for us is the modularity and flexibility of the system. It gives machinists a platform that can grow and adapt with their production needs. A shop is not only investing in a solution for the parts it is machining today, but in a system that can support whatever comes next.

For me, this is about much more than adding another product line. It is about bringing together two family-oriented companies with a similar mindset and creating a strong foundation for long-term growth. That is what Build on the Rock means to us, and I believe swissMODULAR is a great fit for that vision."

Nick Göllner
Hennig's Chief Marketing Officer

"Triag International AG has been part of my life for as long as I can remember. I first worked here during my summer holidays as a child, and even then I experienced what has always made Triag special: a strong sense of teamwork, mutual trust, and the drive to build something together. Those values continue to shape the company today and remain very important to me personally. Preserving them while at the same time helping Triag International evolve and move forward is a responsibility I care deeply about.

With Hennig Inc. and the Goellner family, we have found a new owner that shares our values as a family-owned company and, at the same time, opens up new opportunities for future development. I am convinced that combining our swissMODULAR products and expertise with Hennig's capabilities creates significant opportunities for both sides. Together, we can strengthen each other even more, further develop our products and know-how, and expand our presence in international markets.

I am very pleased to continue shaping this next chapter as CEO of Triag International AG and to move the company forward together with our team, customers, and partners. Thank you for your trust and for your many years of partnership."

Yanick Müller
CEO Triag International